

HILLSIDE AI · AI TRANSFORMATION TOOLKIT

# AI Strategy Canvas

*One page. Four quadrants. Your complete AI strategy.*

Chapter Reference: Chapter 4 — The One-Page AI Strategy Every Organisation Needs

## HOW TO USE THIS CANVAS

Complete this canvas in a half-day leadership working session. Each quadrant must be completed in sequence. The four quadrants must be internally consistent — if your AI opportunities do not connect to your business goals, your strategy is disconnected. Review and update quarterly.

### 01 Business Goals

*List your organisation's 3–5 highest-priority business goals for the next 1–3 years. Be specific and measurable. These must already be on the strategic agenda.*

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### 02 AI Opportunities

*For each business goal above, identify specific AI applications that could accelerate achievement. Be generative — do not filter yet. Link each opportunity to a goal.*

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### 03 Risk Appetite

*Define which risk types and levels are acceptable for your AI programme. Address: technical, data, regulatory, reputational, and operational risk. Make divergent leadership instincts explicit.*

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## 04 Success Metrics

*For each priority AI opportunity, define: the specific business metric that will improve, its current baseline value, your target value and timeframe, and the data source for tracking.*

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### INTERNAL CONSISTENCY CHECK

*Before finalising: (1) Does every AI opportunity connect to at least one business goal? (2) Is the risk level of your priority opportunities within your stated risk appetite? (3) Does each success metric map directly to a business goal? If no to any: revise before proceeding.*

*Ready to go further? Book your free AI Discovery Call.*

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